

Convención and Standard publish Noticias Baptist Standard

April 7, 2021

Para una traducción al español de este artículo, [haga clic aquí](#).

Baptist Standard Publishing and Convención Bautista Hispana de Texas are collaborating to publish *Noticias Baptist Standard*, a new Spanish-language project to share news and information about Hispanic Baptist ministry in Texas. The project will begin with a two-month pilot.

Noticias will carry news stories, resource articles, Bible studies and other items familiar to *Baptist Standard* readers, except content will be produced by, for and about Hispanic Baptists. “Perfiles de Fe” will spotlight Hispanic leaders from across the state. “Predicaciones” will carry sermons from Hispanic Baptist pastors.

“God is at work in Hispanic Baptist churches and is working through them to minister to their communities and beyond,” said Jesse Rincones, executive director of Convención. “It is important that we tell their stories, because their stories are God’s stories.”

Noticias content will be available on the [Baptist Standard](#) website. The content will carry the substantive style of the *Standard*, but will be developed, created and produced by Convención’s *Noticias* team.

“We are excited about working together with Convención to produce news, opinion and resources by, for and about Hispanic and Latino Baptists in Texas,” said Eric Black, executive director and editor of the *Standard*. “Our hope is that this collaboration will become longstanding, because we are

better together.”

Noticias team

Pastor Alfredo Ballesta will serve as the lead editor during the pilot program. Originally from Uruguay, Ballesta has pastored in three different countries, served as Spanish editor for a Christian media outlet, and was a bilingual field coach at Golden Triangle Baptist Network in Beaumont.

Alma Varela is the editor of Spanish-language content. Varela served as a Spanish grammar teacher at Rio Grande Bible College and has been translating and editing Christian materials and books since 2007. Some examples of her work include *The Basic Bible Guide* by Daniel Paul Kennedy, *Show Me the Light* by Jan Shultis, and *God In Eclipse* by John Metzger.

Both the *Standard* and Convención recognize the importance of second and third-generation Hispanic Baptists, whose heart language is English. Accordingly, *Noticias* will carry some English content relevant to this important ministry group in Texas.

Brenda Rincones will be the English editor for *Noticias*. She is a graduate of Texas Tech University, where she studied broadcast journalism and English, and a former newswriter and analyst for Telemundo46 in Lubbock. Brenda has been involved in Baptist ministry her entire life and is the founder of [Shine Girls Conference](#), a ministry for Latina teens founded with the [Union Femenil Misionera de Texas](#).

The two-month pilot will publish during April and May 2021. A bi-weekly newsletter will be emailed to readers on Tuesdays during those two months. [Click here](#) to sign up to receive the *Noticias* pilot newsletter.

If you have any news or comments to share with the Noticias team, please

email them to noticias@convencionbautista.org.